DIKAGONG - BUILDING STRONGER COMMUNITIES RADIO CAMPAIGN

TERMS AND CONDITIONS

Please read the promotional competition ("the Competition") Terms and Conditions ("the Terms") carefully.

1. Competition

1.1. This promotional competition ("the Competition") is organized by PPC LTD, 1892/000667/06, its associated group of companies, their designated agencies or promoters and companies in association with the Competition ("the Promoters").

2. Who may enter?

- 2.1. The Competition is open to citizens of South Africa who hold a South African barcoded green ID Book or ID smartcard or valid South African passport.
- 2.2. By entering this Competition, all Participants acknowledge that they have the legal capacity to enter the Competition and agree to be bound by the Terms as set out herein, which Terms will be as interpreted by the Promoters.
- 2.3. The Promoters' decision regarding any dispute will be final and binding and no correspondence will be entered thereafter.
- 2.4. Every Participant must be a natural person of 18 (eighteen) years or older at date of his/her entry into the Competition.
- 2.5. All persons entering this Competition ("the Participants") agree that the Competition terms, rules, and conditions as set out in this document, are binding on them.

3. Who may not enter?

3.1. Participation in this Competition specifically excludes any employee, director, member, partner, agent or consultant or any person who directly or indirectly controls or is controlled by the Promoters and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoters, their advertising agencies, advisers and dealers ("Disqualified Persons").

- 3.2. Participants may not enter this Competition or be declared a winner if they have won a competition promoted by the Promoters within the preceding 6 (six) months of the Competition commencement date.
- 3.3. Juridical persons, for instance, Companies cannot participate in this Competition.

4. Competition period

- 4.1. The Competition commences on 23:59:59 01/04/2021 and runs until 23:59:59 30/04/ 2021, both days inclusive ("the Competition Period").
- 4.2. All entries must reach the Promoters before the stipulated time and date and no late entries shall be accepted.

5. Entry Mechanics / How to enter

The Promoters is launching season 2 of the radio drama Dikagong, which will be broadcasted on 19 community radio stations and 3 public broadcasting radio stations every Friday afternoon, refer to addendum 2. Participants must listen to the radio drama on their radio. There are four ways to enter the competition:

5.1. Public Broadcasting Radio Stations ("PBS") / Commercial Stations (refer to Addendum 1):

To enter, listeners will be prompted to send a sms to the stations sms line using the tag line "PPC, Together, We Are Stronger" in order to be chosen as participants. Participants will be randomly selected from the list of entrants and will be called live on air by the stations to answer the question of the week.

5.2. **Community Radio stations** (refer to Addendum 1):

To enter, listeners will be prompted to call into the stations phone line using the tag line "PPC, Together We Are Stronger" in order to be chosen as participants.

5.2.1. The winner will be the Participant who has the best "Building Stronger with PPC" story.

5.3 Social Media DIY Competition:

To enter, followers answer the weekly social media question based on the weekly episode which will posted on the official PPC Facebook, Twitter and Instagram pages.

5.3.1. The winner will be randomly selected based on overall campaign participation, throughout the 4 week period.

5.4 SUREREWARDS Competition:

To enter, participants register for SUREREWARDS on the PPC website, PPC.Africa, and enter the promotional code: PPCBSC and follow the instructions provided.

- 5.4.1. At the end of the 4 week campaign, twenty winners will be randomly selected from the list of registrations using the promo code: PPCBSC.
- 5.4.2. Winners will contacted within 7 days of winning, to verify their details and be given steps on how to redeem their cash prize from their SUREREWARDS wallet.
- 5.5. Billings are charged from a Participant's cell phone airtime.
- 5.6. No computer based entries will be accepted.
- 5.7. Participants must enter on a phone owned by and registered to the Participant as the cellphone number is key to all entries.
- 5.8. If the Participant has won on a specific cellphone number, no other numbers will be accepted by the Promoters or used by the Promoters to contact the winner.
- 5.9. Only 1 entry per mobile number per week is permitted.
- 5.10. Subject to 3.2 above, Participants are only eligible for 1 (one) prize per week in this Competition.
- 5.11. Entry to this Competition does not make a Participant a winner.
- 5.12. The Promoter accepts no responsibility for entries that are lost, misdirected, illegible, late or altered. Entries that do not comply with these Terms will be disqualified.
- 5.13. It is the Participant's responsibility to ensure that any information which you provide to the Promoter is accurate and complete.

6. Prizes and Draws and Notification of Winners

The overall prize is a sum of R250 000.00 (two hundred and fifty thousand rand) worth of building supplies voucher divided among the 23 (twenty three) participating radio stations over the 4 week period.

- 6.1. <u>PBS / Commercial Radio Stations Prize (refer to Addendum 1)</u> R3500 building supplies voucher per week.
- 6.1.1. There will be three winners per week.
- 6.1.2. Winners will be announced live on air during the listener interaction segment.

- 6.2. <u>Community Radio Stations Prize (refer to Addendum 1)</u> R1000 building supplies voucher per week per station.
- 6.2.1. The Voucher will be for a hardware store in the winner's locality.
- 6.2.2. There will be eighteen winners per week.
- 6.3. <u>Social Media DIY competition</u> R10000 home make-over / DIY voucher.
- 6.3.1. There will be four winners at the end of the campaign. Two winners will be from the inland region and two will be for the coastal region.
- 6.4 SUREREWARDS Competition:
- 6.4.1. At the end of the 4 week campaign, twenty winners will be randomly selected from the list of registrations using the promo code: PPCBSC.
- 6.4. 2. There will be a total of 108 (one hundred and eight) radio winners at the end of the 4 week campaign.
- 6.4.3. Winners will be called to verify their details and be given the steps in order for them to redeem their prizes.
- 6.4.4. Winners will be given an option to either pick up their voucher/prize from the station from which they won, or have it sent via courier to their address.
- 6.4.5. Winners will be called within a period of 7 days after winning to have the details verified and be provided information on how to redeem their prize.
- 6.4.6. Winners should allow a period of 3 to 6 weeks for their prize to reach them.

7. General

- 7.1. The Promoters are entitled to amend the Terms hereof in so far as same is deemed necessary and such amendments may relate to any aspect of the Competition.
- 7.2. The amendments may include the addition and or deletion of any existing and/or proposed terms and conditions of the Competition, which amendments may also affect the identified Prize.

- 7.3. The proposed amendments may be affected during the Competition period which amendments may result in the Competition period being reduced and or extended as deemed necessary.
- 7.4. It is the Participant's responsibility to regularly check the website where the competition Terms are made available as per clause 2 for any amendments. Refer https://ppc.africa/za/terms-conditions
- 7.5. No Participant shall have any recourse or claim against the Promoters because of any amendment to these Terms or in respect of termination or suspension of the Competition in line with these Terms.
- 7.6. If the Promoters cannot continue with this Competition for any reason beyond its reasonable control or if it is required by any regulatory terms or applicable law, the Promoters may cancel, suspend or terminate the Competition provided that:
- 7.6.1 No winner has been declared; and
- 7.6.2 Reasonable notice of such Competition cancellation has been given to all Participants.
- 7.7. Any false or inaccurate information provided will result in disqualification.
- 7.8. If the Competition is held to be or becomes unlawful or if the Promoters are required by the Minister of Trade and Industry or the National Consumer Commission or WASPA, to alter any aspect of the Competition, then to the full extent permitted by law, the Promoters reserves the right to suspend or terminate the competition immediately and without notice, in which event all Participants agree to waive any rights that they may have in terms of the Competition and accept that no recourse will be sought against the Promoters.
- 7.9. The Winner's use of the Prize shall be entirely at his/her own risk and he/she hereby indemnifies and absolves the Promoters from any liability or damage, arising from accident, injury, harm, death, costs, including direct, indirect, special incidental or consequential or any punitive damages and/or loss sustained because of the entry or participation in the Competition and possession or use of the Prize as won in the Competition.
- 7.10. The winners indemnify and absolve the Promoters from any claims arising from any loss, damage, harm or injury which the prize winners may sustain and made against it by any third party.

- 7.10.1 The Participant and/or winner indemnify the Promoters against any claim of any nature whatsoever arising out of and/or from their participation in any way in this Competition (including, as result of any act or omission, whether negligent or otherwise on the part of the Promoters).
- 7.11. Any dispute or claim arising out of or in connection with the Competition shall be governed by and construed in accordance with the laws of the Republic of South Africa.
- 7.12. The Promoters reserves the right to withhold the prize until it is entirely satisfied that the claimant of the prize is the bona fide winner, and reserves the right to call for such proof as it may deem necessary.
- 7.13. The Promoters accepts no liability or responsibility, whether occasioned by any circumstance not foreseeable and not within its reasonable control for late or delayed delivery of the prize.

Addendum 1

| Radio station | Type of Station | Station Regions |
|-------------------------------|------------------|--|
| Radio 2000 | Commercial /PBS | KwaZulu-Natal, Gauteng, Eastern Cape, Mpumalanga, Free State, Limpopo, North West, Northern Cape, Western Cape. |
| Thobela FM | Commercial /PBS | Gauteng, Mpumalanga, Free State, Limpopo, North West |
| Umhlobo Wenene FM | Commercial / PBS | KwaZulu-Natal, Gauteng, Eastern Cape, Mpumalanga, Free State, Limpopo, North West, Northern Cape, Western Cape |
| Giyani Community Radio | Community | Limpopo |
| Moletsi Community Media | Community | Limpopo |
| Mohodi FM | Community | Limpopo |
| Tshepo FM | Community | Limpopo |
| Maruleng FM | Community | Limpopo |
| Vhembe FM | Community | Limpopo |
| Radio Turf | Community | Limpopo |
| Makhado FM | Community | Limpopo |
| Waterberg Stereo | Community | Limpopo |
| Mosupatsela FM | Community | Free State |
| Qwaqwa Radio | Community | Free State |
| Setsotso FM | Community | Free State |
| Radio Gamka | Community | Western Cape |
| Eden FM | Community | Western Cape |
| Zibonele FM | Community | Western Cape |
| Mahikeng FM | Community | North West |
| Kgatleng FM | Community | North West |
| Radio Mafisa | Community | North West |
| Modiri FM | Community | North West |
| Pheli FM | Community | Gauteng |
| Thetha FM | Community | Gauteng |
| Moretele Community Radio | Community | Gauteng |
| Mams Radio | Community | Gauteng |
| Bushbuckridge Community Radio | Community | Mpumalanga |
| Nkomazi FM | Community | Mpumalanga |
| Kanyamezane Radio (K-Radio) | Community | Mpumalanga |
| Moutse FM | Community | Mpumalanga |

Addendum 2

| Radio station | Quiz Time | Presenter | Name of show |
|---------------------------------|-----------|------------------------------------|--|
| Radio 2000 | 14:15 | David Mashabela | The Royal Playground |
| Thobela FM | 13:45 | Sebasa Mogale | Mosegare wa |
| | | | Sekgalela |
| Umhlobo Wenene FM | 16:45 | Amaza | Masigoduke |
| Giyani Community Radio | 15:35 | Miss Kay & DJ Phataphata | Bumper Reloaded |
| Moletsi Community Media | 17:35 | Koena Moabelo | Di a Wela wela Afternoon Drive show |
| Mohodi FM | 17:35 | Regina Moloto | Lea Wela afternoon drive |
| Tshepo FM | 15:30 | Refilwe Masondo | Drive home 15:00 - 18:00 |
| Maruleng FM | 16:15 | Modiba Daniel & Mohlala Ntebo | Afternoon Drive Show |
| Vhembe FM | 14:15 | Lady T (Tendani Mushasha) | Ndilo Muthathe |
| Radio Turf | 14:15 | Ms Katlego Mothapo | Midday Experience |
| Makhado FM | 14:15 | Firtue Mabona | Ndi Masiari |
| Waterberg Stero | 14:15 | Kobus and Elsie | In en om die his |
| Mosupatsela FM | 14:15 | Thabelo Ramakatane | Lunch Time Avenue |
| Qwaqwa Radio | 14:15 | Mr Phalli Mohapi | Re ja Lekomo |
| Setsotso FM | 14:15 | Malefestane Selai | Midday Joint |
| Radio Gamka | 14:40 | Pablo | Touchbase |
| Eden FM | 14:20 | Clinton Barrat | Eden Lunch |
| Zibonele FM | 14:15 | Fundi Ntshwanti | Imibuliso |
| Mahikeng FM | 16:40 | DJ Nash & Lebo Ndiya | Flight Lehika (Name will be changing) |
| Kgatleng FM | 13:30 | Kenneth Moswaane | Sosologa |
| Radio Mafisa | 14:15 | Mteve matinyane Spicy Steve | Lunch time show |
| Modiri FM | 15:45 | The O'Jays Oatile Joseph Maleke | Tshokologo |
| Pheli FM | 14:15 | Katlego (Dj Johmo) Monama | Capital Lunch |
| Thetha FM | 14:15 | Palesa | Tse lelemeng |
| Moretele community Radio | 14:40 | Wicknize and Mr Jingle | Thuntsha Lerole |
| Mams FM | 14:15 | Posh Mash | Midday Summit |
| Bushbuckridge Community Radio | 14:15 | Ernest Dj Sporo Ndwandwe | The original drive |
| Nkomazi FM | 14:15 | DJ Sol | The Drive 225 |
| Kanyamezane Radio (K- Radio) | 14:15 | Bright Mzimba and Samkelo Ross | Midday Smooth Show |
| Moutse FM | 15:15 | Oupa Mashaba | Merithing Afternoon Drive |